HAILEY CUMMINGS

ENTERPRISE AI DEPLOYMENT | SOLUTIONS ENGINEERING | CUSTOMER-FACING DELIVERY
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TECHNICAL SKILLS

AI and automation: Claude | ChatGPT | Microsoft Copilot | Prompt Engineering | Python

Data and analytics: SQL | Power BI | Tableau

Platforms and delivery: Jira | Confluence | Salesforce | Smartsheet | Asana | Airtable

Collaboration: Miro | Notion | Slack | Microsoft Office Suite | Google Workspace

CAREER SUMMARY

- 10+ years delivering enterprise AI adoption, technology implementations, and business transformation for Fortune 500 clients in energy, SaaS, and entertainment.
- Translate business requirements, vendor platforms, and security constraints into phased implementation plans with engineering, Legal, and executive stakeholders.
- Scaled AI programs from 500 to 10,000 users in six months at 75% adoption, and avoided $1.2M in rollout costs.
- Directed 15+ initiatives valued at $5M+ each at 95%+ on-time delivery for clients including Chevron, HPE, and Electronic Arts.

PROJECTS

PM Arsenal | Four-module project management tool: Risk Scanner, Executive Briefing Generator, Capacity Tracker, and AI Scenario Roleplay.

Job Search Automation | Gmail, Outlook, and Google Sheets connected through Composio, with scheduled searches across five job boards and weekly Slack pipeline updates.

Portfolio Site | Personal site pairing skills with proof of work, deployed automatically from GitHub to Cloudflare Workers.

Trip 33 | Group trip coordination app with energy-aware itinerary pacing. MVP spec, constraint taxonomy, and data schema complete; v1 scoped around Duffel, Viator, Booking.com, and Google Places APIs.

PROFESSIONAL EXPERIENCE

Principal Consultant, AI Project & Program Management | Threefold Consulting **Aug 2024–Present**

Selected engagements: HPE, SLB, Sysco | Contract engagement concurrent with Electronic Arts

- Spearhead process optimization initiatives that reduce project delivery time by 25%, contributing to an overall cost saving of $2M without compromising quality or customer satisfaction.
- Automated recurring workflows with Python, saving approximately five hours monthly, and documented the approach and business case for wider reuse.
- Led HPE technology implementation plans across 147 monitored accounts, contributing to at least 15% higher purchase contract value and reducing annual account churn to five accounts versus an expected eight to twelve.
- Surfaced process improvements and guided adoption of Jira, Salesforce, Microsoft Copilot, and confidential tools at HPE, saving each project manager in the assigned business unit at least 22 hours monthly over one year.

Fractional Director of Project Management | Electronic Arts **Oct 2025–Sep 2026**

Contract engagement concurrent with Threefold Consulting

- Scaled enterprise AI programs from 500 to 10,000 users in six months, achieving 75% adoption across five teams, measured by licensed users actively using platforms at least three times weekly.
- Avoided $1.2M in additional rollout costs over seven months by surfacing overlooked risks and refining tool use cases and rollout priorities around C-suite goals.
- Oversaw an enterprise agentic AI pilot (agentic coding tools deployed via cloud infrastructure under client security governance). Developed phased ADKAR plans, rollout qualification criteria, and reusable stop-gates across three user populations, and took three use cases from pilot to production-ready in four months.
- Established a PMO governing 10 AI workstreams with project plans, risk registers, stakeholder maps, and executive briefs. Cut weekly status preparation from four hours to one and closed 27 of 35 logged risks within 30 days.

Portfolio Manager & Delivery Lead | CTM Unlimited **Mar 2022–Dec 2024**

Progression: Project Manager → Program Manager (Oct 2022) → Portfolio Manager & Delivery Lead (Mar 2024)

- Directed 15+ enterprise initiatives valued at $5M+ each, sustaining 95%+ on-time delivery across concurrent Fortune 500 client engagements.
- Accelerated Chevron project delivery 20% through Agile process optimization.
- Built the project management function and managed 7–9 direct reports, leading hiring interviews, performance reviews, coaching, and budget and resource planning.
- Built strong client relationships through strategic insights, protecting revenue and contributing to a 15% increase in business expansion.

Sample of Engagements

~ F500 Corporate Affairs communications strategy (Chevron)

- Led the creation of a comprehensive self-service portal, reducing project request fulfillment time by 73% and enhancing operational efficiency across global teams.

~ E-learning assessment services for gaming platform (Electronic Arts)

- Created a skills assessment platform by conducting ~25 expert interviews and reviewing ~100 data sets to identify current-state gaps.
- Iterated cross-functionally to build, test, and refine the final product, ensuring alignment with organizational goals.

Additional Experience:

Amazon | University of Houston | Uhler Investment Group | 2016 - 2021

AREAS OF EXPERTISE

Agentic AI Deployment | Customer-Facing Delivery | AI Adoption and Enablement | Workflow Automation | Production Readiness | Use Case Prioritization | AI Governance and Security | Vendor Management | Agile and SDLC | Change Management and ADKAR | Risk Management | Stakeholder Management | Process Mapping | Data Analysis

EDUCATION

Certificates: IBM AI Engineering | IBM RAG & Agentic AI Professional Certificate | Project Management Professional

Pennsylvania State University - Masters in Public Administration

University of Houston - Clear Lake - Bachelor of Science in Public Service Leadership